## NEWBERG CITY COUNCIL

PUBLIC HEARING AND REVIEW OF NEWBERG URBAN RENEWAL PLAN

August 2, 2021









## ROLE OF CITY COUNCIL

- Review the proposed Newberg Urban Renewal Plan and take public testimony
- Consider the Board of Commissioners Order and Resolution



## **URBAN RENEWAL 101**

## NOT A NEW TAX!





## CRASH COURSE | UR 101





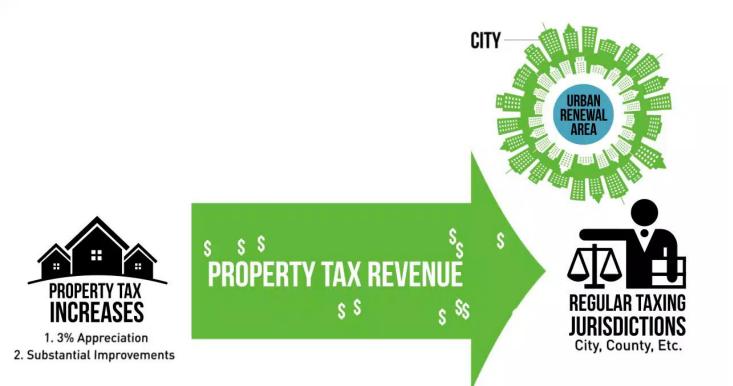
Elaine Howard Consulting LLC

## CRASH COURSE | UR 101





## CRASH COURSE | UR 101





## IMPACTS TO TAXING DISTRICTS

- Urban Renewal does not provide new money
  - Diverts funds that would go to other property tax districts
- Continue receiving taxes on frozen base
- Temporarily forego taxes on any growth in Urban Renewal Area
- Growth may not have occurred but not for urban renewal





## URBAN RENEWAL AND LOCAL SCHOOL DISTRICTS



An Indirect Impact



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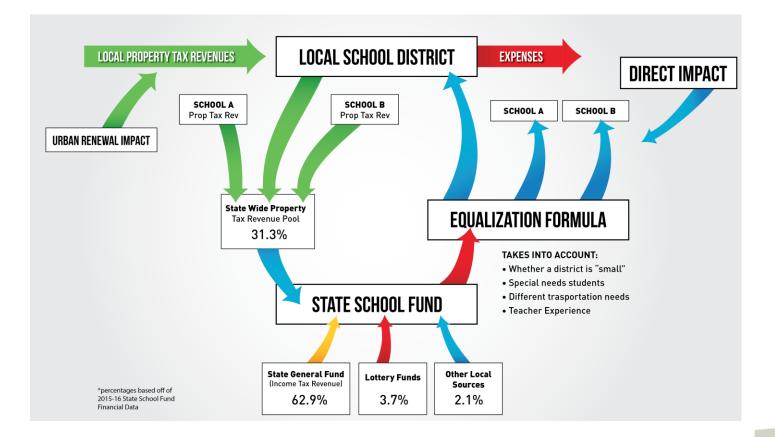
## URBAN RENEWAL IMPACT Regular Taxing District





**Elaine Howard Consulting LLC** 

## URBAN RENEWAL IMPACT LOCAL SCHOOLS



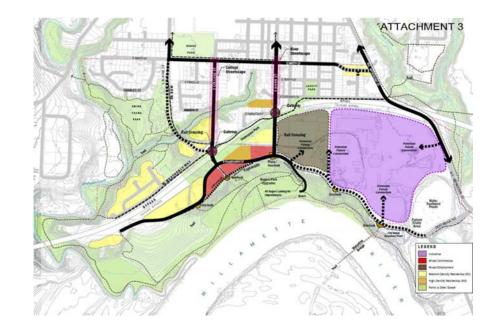


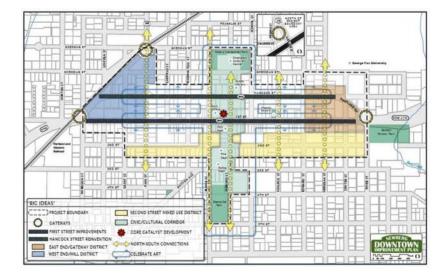
## SETTING THE STAGE

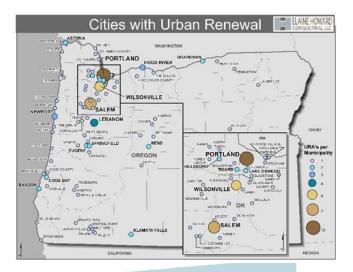
URBAN RENEWAL IN NEWBERG How and Why We Developed the Newberg Urban Renewal Plan

Newberg	Urban Re	Riverfront Land Use Regulations	Riverfront Land Use Regulations		
				Urban Renewal Agency Formed	Urban Renewal Agency Formed
				Urban Renewal Feasibility Study	Urban Renewal Feasibility Study
				Newberg Economic Opportunities Analysis	Newberg Economic Opportunities Analysis
			Newberg Housing Needs Analysis	Updated Newberg Housing Needs Analysis	Newberg Housing Needs Analysis
			Newberg Riverfront Master Plan	Newberg Riverfront Master Plan	Newberg Riverfront Master Plan
			A NewBERG Community Vision for 2040	A NewBERG Community Vision for 2040	A NewBERG Community Vision for 2040
		Newberg Wastewater Master Plan	Newberg Wastewater Master Plan	Newberg Wastewater Master Plan	Updating Newberg Wastewater Master Plan
	Newberg Water Master Plan	Newberg Water Master Plan	Newberg Water Master Plan	Newberg Water Master Plan	Updating Newberg Water Master Plan
Newberg Downtown Improvement Plan	Newberg Downtown Improvement Plan				
Newberg Transportation System Plan	Updating Newberg Transportation System Plan				
Newberg Strategic Tourism Plan	Newberg Strategic Tourism Plan				
Newberg Economic Development Strategy	Newberg Economic Development Strategy	Newberg Economic Development Strategy	Updated Economic Development Strategy	Updated Economic Development Strategy	Newberg Economic Development Strategy
2016	2017	2018	2019	2020	2021

Newberg Urban Renewal Plan (in progress)



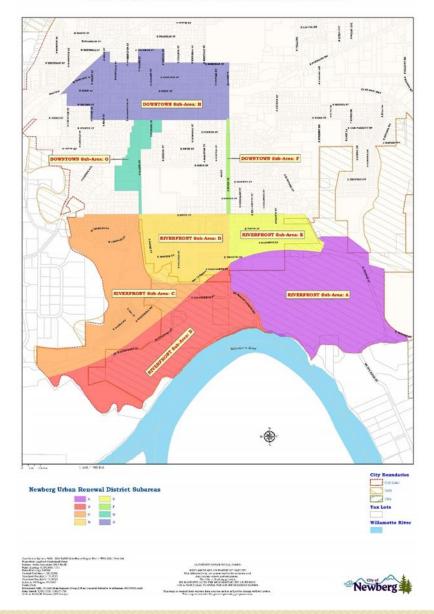






## URBAN RENEWAL PLAN & REPORT

- > Ad Hoc Citizens Advisory Committee met 8 times
- Public Engagement: Web page, fact sheets, videos, community presentations, social media
- Planning Commission/City Council Briefings
- Informing Taxing Districts on Plan & Report status



## URBAN RENEWAL DISTRICT SUBAREAS

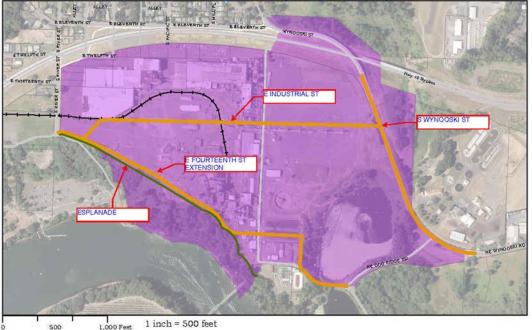
- 600 acres
- \$106.4M Maximum Indebtedness
- Downtown & Riverfront
- Connections Blaine St & River St

## Does Not Increase Property Taxes



## SUBAREAS A & B

### Subarea A Transportation / Infrastructure / Trails



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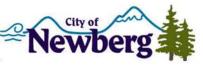
Subarea B Transportation / Infrastructure / Trails

300 600 Feet

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1 inch = 600 feet

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## SUBAREAS C & D

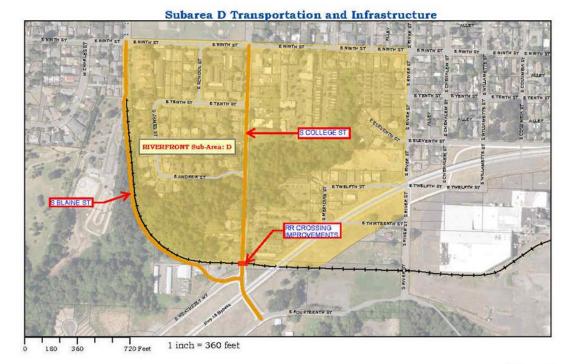
# SUBarea C Wastewater Infrastructure

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### Subarea E Transportation and Infrastructure



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### Subarea F Transportation and Infrastructure



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## SUBAREAS G & H

### Subarea G Transportation and Infrastructure

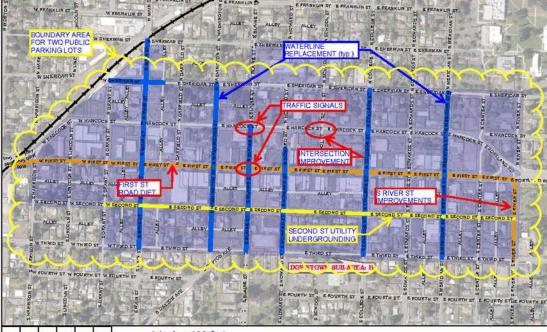


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Subarea H Transportation / Infrastructure / Utilities / Parking

200 400 800 Feet 1 inch = 400 feet

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## IMPACT TO CITY OF NEWBERG

Urban renewal projects will be used to spur development which will increase Newberg's tax revenue in the future

Over 30 years: \$23,816,275

Does not reduce existing revenues, just impacts future revenues on increased growth

Leverages city tax rate with other permanent rate taxes to create larger funding source for project implementation



FYE	City of Newberg
2023	(46,399)
2024	(72,579)
2025	(100,103)
2026	(129,416)
2027	(160,634)
2028	(193,881)
2029	(229,290)
2030	(267,000)
2031	(307,161)
2032	(349,932)
2033	(395,484)
2034	(443,996)
2035	(495,662)
2036	(550,686)
2037	(609,287)
2038	(671,697)

FYE	City of Newberg
2039	(738,163)
2040	(808,950)
2041 2042	(884,338) (964,626)
2042	(1,050,132)
2044	(1,141,197)
2045	(1,238,181)
2046	(1,341,469)
2047	(1,451,470)
2048	(1,568,622)
2049	(1,693,388)
2050	(1,826,265)
2051	(1,967,778)
2052	(2,118,489)
TOTAL:	(23,816,275)



## **DURATION PROVISION**

- Plan will not exceed 30 years
- Review of Plan every 5 years with required consult and confer



## AD HOC COMMITTEE RECOMMENDATION

- Committee recommended on May 24, 2021, the Newberg Urban Renewal Plan and Report be forwarded to the Newberg Urban Renewal Agency for referral to taxing districts
- May 24, 2021 recommended Newberg City Council adopt the Plan



## CONSULT/CONFER PROCESS

- The Newberg Urban Renewal Agency referred the Plan to Taxing Districts on June 7, 2021
- Notice sent on June 9, 2021 (Certified & email)
- Met with all taxing districts except PCC and WESD which declined a presentation
- No comments were received by the July 26, 2021 deadline



## NEWBERG COMPREHENSIVE PLAN CHAPTERS REVIEWED

- Citizen Involvement
- Air, Water, and Land Resource Quality
- Areas Subject to Natural Hazards
- Open Space Scenic, Natural, Historic and Recreational Resources
- The Economy
- Housing
- Urban Design
- Transportation
- Public Facilities and Services
- Energy

## ADDITIONAL DOCUMENTS REVIEWED

- Transportation System Plan
- Wastewater Master Plan
- Water Master Plan
- Stormwater Master Plan
- Economic Development Strategy



## YAMHILL COUNTY COMPREHENSIVE PLAN

- Urban Area Development
- Alternative Development
- Housing
- Economic Development
- Commercial Development
- Industrial Development
- Agricultural Lands



## YAMHILL COUNTY COMPREHENSIVE PLAN

- Water Resources
- Open Space
- Ecologically and Scientifically Significant Natural Areas
- Historic Areas, Sites, Structures and Objects and Cultural Areas
- Transportation
- Public Facilities and Services



## YAMHILL COUNTY COMPREHENSIVE PLAN

- Parks and Recreation
- Willamette Greenway
- Air, Water and Land Resources Quality
- Citizen Involvement



## ADDITIONAL DOCUMENTS REVIEWED

- Yamhill County Transportation System Plan
- Grow Yamhill County Yamhill County Economic Development Plan



## PLANNING COMMISSION RECOMMENDATION

- Planning Commission adopted Resolution No. 2021-373 finding the Plan was in conformance with the Newberg Comprehensive Plan & Yamhill County Comprehensive Plan
- Recommended the City Council adopt the Newberg Urban Renewal Plan



# YAMHILL COUNTY ORDER & RESOLUTION

- Newberg met with the Commissioners on May 27, June 17, June 24, July 1 and July 29, 2021 to discuss the Plan
- B.O. 21-317/Resolution 21-07-29-1 adopted approving the Newberg Urban Renewal Plan contingent upon a ballot vote affirming the plan by residents of the City of Newberg



## CITY COUNCIL CONSIDERATION

- Take public testimony on the Newberg Urban Renewal Plan
- Consider the Board of Commissioners Order and Resolution



## QUESTIONS

