

COMMUNITY ENGAGEMENT							
Goal 1: Build support networks between neighbors and within neighborhoods							
	Strategies	Timeline			Lead	Support	Details
		Short-term (1-5 years)	Mid-term (6-10 years)	Long-term (11-20 years)			
1.1	Create 3 block clubs in each City Council District						
Actions	1. Identify pilot neighborhood (leader(s) who are willing to do it)	x			City	City Council	Feedback and refinement
	2. Create a “block club” meeting, during which a “history” document is created and updated regularly	x			Community members		build in for adjustment and flexibility
	3. Recruit other stakeholders (continual)	x			Community members		
	4. Hold a monthly meetings with the goal of completing 2 projects for the year	x			Block Clubs	City	ex: christmas light decoration contest, ice cream social, service day, tactical urbanism
	5. Use documentation and research to draft a guide on creating a block club in Newberg	x			Block Clubs		
	6. City holds a "best new block club" competition with wins an activity prize at next event	x			City	Block Clubs, relevant community organizations	winning prize: library reading club, tractor at next outdoor event
1.2	Create community skills/resource “e-shed” guides that map skills and/or tools and materials residents are willing to share in at least 2 block clubs						
Actions	1. Conduct a “neighbor needs” survey to learn resources/skills members would like access to	x			Block Clubs		Tool library, donate used tools to it
	2. Conduct an “I can” survey to learn the resources/skills available (record contact information)	x			Block Clubs	Wilco, Newberg ACE	
	3. Create a database (online and printed) of resources available	x			Block Clubs	Wilco, Newberg ACE, Library	Next door app, closed facebook group,
1.3	Create a community tool library						
Actions	1. Recruit volunteers to organize the tool library	x			Habitat	Wilco, ACE, City, Block clubs, Kiwanis, Rotary, GFU, NSD	
	2. Secure a central location	x			CPRD	Wilco, ACE, City, Block clubs	Woodworking orgs names
	3. Conduct a tool and book donation campaign	x			Habitat	Wilco, ACE, City, Block clubs, CPRD, Habitat, Anvil Academy, Friendsview, Woodworking organizations	

	3. Create a database (online and printed) of resources available	x			Library	Library, City, Block clubs	
	2. Recruit volunteers to staff the library for 2 2-hour shifts weekly	x			Block clubs	Love INC, Kiwanis, Rotary, GFU, NSD, Friendsview, NSD	Portland tool library
1.4	Promote awareness of 2-1-1 and the services it can provide						
Actions	1. Engage with local service organizations and governments to promote 2-1-1	x			Love INC	United Way (211 organizer), NSD, PCC, GFU, SIT, Wellness Collective, City, CVCC	
2.4	Create a youth relationship building initiative for disengaged youth						
	1. Create a task force				City	Wellness Collective, CSLA, GFU, NSD (Catalyst HS), City	
	2. Conduct a gap analysis to determine reasons for disengagement				Task Force		
Actions	3. Implement activities and/or skills workshops identified by the task force				task force	Wellness Collective, CSLA, GFU, NSD, City	ex: ropes course, scavenger hunts, projects
	4. Incentivize participation				task force	Kiwanis, Rotary, CVCC, Soroptimist, business community, NSD, CSLA, GFU, NSD, City, Wellness Collective	ex: prizes
1.5	Recruit a youth mentorship program						
Actions	1. Identify mentorship programs and interested local organizations	x			GFU	Big Brothers Big Sisters, Adec, City Council, CHCC, Accelerator, Kiwanis, Rotary, GFU, Love INC, CVCC, BBBS, City, YC, YCCO, SS, Denise Bacon, NSD, local businesses	GFU - social work
	2. Initiate program	x			GFU	Big Brothers Big Sisters, Adec, City Council, Cultural Center, Accelerator, Kiwanis, Rotary, GFU, Love INC, CVCC, BBBS, City, YC, YCCO, Starting Strong mentorship program, Denise Bacon, NSD, local businesses	
Goal 2: Promote strong relationships and networks between and among individuals and social service organizations in the wider community							
	Strategies	Timeline			Lead	Support	Details
		Short-term (1-5 years)	Mid-term (6-10 years)	Long-term (11-20 years)			
2.1	Coordinate quarterly service provider tabling events						
Actions	1. Recruit service provider organizations	x			YCHA	YCCO-SIT, Cultural Board, Library, GFU, United Way (2-1-1)	

	2. Create a task force to coordinate events	x			Task Force	YCCO-SIT, YCHA, City, GFU, CPRD, Library, Cultural Board	
2.2	Create a brick and mortar social service resource/outreach clearinghouse						
Actions	1. Create a task force to research successful clearinghouses	x			Love INC, PNMC	WIC, PNMC, Behavioral Health, LCS, Tiny Home Community, 2nd St. Drop-In, YCAP,	
	2. Conduct a feasibility study	x			Love INC, PNMC	WIC, PNMC, Behavioral Health, LCS, Tiny Home Community, 2nd St. Drop-In, YCAP,	
	3. Create a budget		x		Love INC, PNMC	WIC, PNMC, Behavioral Health, LCS, Tiny Home Community, 2nd St. Drop-In, YCAP,	
	4. Secure funding		x		Love INC, PNMC	WIC, PNMC, Behavioral Health, LCS, Tiny Home Community, 2nd St. Drop-In, YCAP,	
	5. Secure location			x	Love INC, PNMC	WIC, PNMC, Behavioral Health, LCS, Tiny Home Community, 2nd St. Drop-In, YCAP,	
	6. All organizations move to new location/have annex space			x	Love INC, PNMC	WIC, PNMC, Behavioral Health, LCS, Tiny Home Community, 2nd St. Drop-In, YCAP	
2.3	Weekly highlight of social service activities, statistics, and events calendar						
	1. Recruit a lead organization				City	GFU, NSD	
Actions	2. Create online fill-out form: list of upcoming events, stats, name, contact info	x			GFU	Newberg SIT, City, YCAP, NSD, Library, CPRD, YCPH, NSD	Ashley Lippard, Computer Science, NHS graphic design team
	3. Distribute form to interested parties	x			GFU		
	4. Send info to news outlets and organizations that manage electronic readerboards	x			GFU	Graphic, Register, CVCC, Wheels	
	5. Review other outreach methods (social media)	x			GFU		
2.4	Hold quarterly leadership block club meetings						
	1. Select/nominate 1 block club to organize meetings for the calendar year		x		Neighborhood Block Club(s)	City, Nurture Newberg	recruite at PTAs, neighborhood picnics, potlucks, wineries-funding, party-kid friendly
	2. Lead block club hosts inaugural meeting, during a hosting rotation is developed		x		Neighborhood Block Club(s)	City, Nuture Newberg, FFF, Yamhill-Carlton community events	
	3. Nominate a block club to organize meetings during the following year		x		Neighborhood Block Club(s)	City, Nuture Newberg	
Goal 3: Develop a spirit of service throughout the community							

	Strategies	Timeline			Lead	Support	Details
		Short-term (1-5 years)	Mid-term (6-10 years)	Long-term (11-20 years)			
3.1	Create a service learning program in the lower education and high education institutions (see info below)						
Actions	1. Create a Service Learning Ad Hoc Committee	x			NSD, GFU, PCC	YCCO, SIT	
	2. Create service learning plan: requirements, duration, time frame, allowed projects, documentation, reflection, evaluation	x			NSD, GFU, PCC	City, Love INC, FISH, Thrift, SIT, YCCO, FYC, City, YC	
	3. Designate service learning coordinator (s)		x		NSD, GFU, PCC	City, Love INC, FISH, Thrift, SIT, YCCO, FYC, City, YC	
	4. Conduct a semester pilot program		x		NSD, GFU, PCC	City, Love INC, FISH, Thrift, SIT, YCCO, FYC, City, YC	Consider adding recognition and contextualized learning (Maryland Public Schools Service Learning Program, Azusa Pacific University Service Learning Program)
	5. Modify service learning plan		x		NSD, GFU, PCC	City, Love INC, FISH, Thrift, SIT, YCCO, FYC, City, YC	
	6. Initiate school/district-wide program		x		NSD, GFU, PCC	City, Love INC, FISH, Thrift, SIT, YCCO, FYC, City, YC	
3.3	Create a community-wide garden program						
Actions	1. Create a Community Garden Committee	x			YCMG, OSU	YCAP, Love INC, Churches, YCCO, FISH, NSD, local farms	Heart to Heart Farms, Mustard Seed Farms,
	2. Map community gardens in designated areas throughout the city, including sites of current gardens and potential new sites	x			YCMG	City, YCAP, GFU, FISH	
	3. Create a charter/purpose for the program	x			YCMG	YCAP, Love INC, Churches, YCCO, FISH	
	4. Create implementation plan: funding structure, land acquisition plan for new sites, timeline for build out, programming	x			YCMG	YCAP, Love INC, Newberg churches, YCCO, Kiwanis, Rotary, Wilco, ACE, FISH	
	5. Complete the implementation of the plan		x		YCMG	YCAP, Love INC, Churches, YCCO, Kiwanis, Rotary, Wilco, ACE, FISH	
Goal 4: Create wide participation and social accessibility							
	Strategies	Timeline			Lead	Support	Details
		Short-term (1-5 years)	Mid-term (6-10 years)	Long-term (11-20 years)			
4.1	Develop an access checklist that ensures people of all abilities, income levels and languages can participate in community events						

	1. Access accessibility of current events for language, ability, age, and income				NCBD	NSD-WC, GFU-PT, Love INC, Assisted living facilities, Unidos	
	2. Analyze results	x			NCBD	NSD-WC, GFU-PT, Love INC, Assisted living facilities, Unidos	
	3. Use results to inform future programming	x			NCBD	NSD-WC, GFU-PT, Love INC, Assisted living facilities, Unidos	
4.2	Increase awareness of community events voucher programs						
	1. Encourage organizations to spread awareness of programming	x			NCBD/CVCC	CPRD, GFU, Love INC, CVCC, Business community, Library	

Acromyms

ACE - Newberg ACE Hardware		NSD-WC - Newberg School District Welcome Center	
BBBS - Big Brothers Big Sisters		PCC - Portland Community College	
CHCC - Chehalem Cultural Center		PNMC - Providence Newberg Medical Center	
Churches - Newberg Area Churches		OSU - Oregon State University Extension Service	
City - City of Newberg		Rotary - Newberg Rotary Early Bird/Noon Rotary	
CPRD - Chehalem Parks & Recreation District		Register - News Register	
CVCC - Chehalem Valley Chamber of Commerce		SIT - Newberg Service Integration Team	
FFF - Ford Family Foundation		SS - Starting Strong mentorship program	
FISH - Newberg FISH Emergency Service		Thrift - Newberg Thrift	
FYC - Friends of Yamhill County		Unidos - Unidos Bridging Community	
GFU - George Fox University		WIC - Special Supplemental Nutrition Program for Women, Infants, and Children	
GFU-PT - George Fox University, Physical Therapy Department		Wilco - Wilco Farm Store	
Graphic - Newberg Graphic		Wheels - Meals on Wheels	
Kiwanis - Newberg Kiwanis		YC - Yamhill County	
LCS - Lutheran Community Services		YCAP - Yamhill County Action Partnership	
Library - Newberg Public Library		YCCO - Yamhill County Care Organization	
Love INC - Love In the Name of Christ		YCMG - Yamhill County Master Gardeners	
NCDB - Newberg Cultural District Board		YCPH - Yamhill County Public Health	
NSD - Newberg School District		YO - Youth Outrech	