
**A RESOLUTION ESTABLISHING A TEMPORARY AND PORTABLE SIGN
AD-HOC COMMITTEE**

RECITALS:

1. Newberg has had sign regulations for many years. Major changes to the sign code were most recently accomplished in 1998. Since the sign code has been in place, the city has performed enforcement actions to ensure compliance with the sign code's regulations.
2. The purpose of the city's sign regulations per the Newberg development code is:

15.435.010 Purpose.

A. The citizens of Newberg desire a clean, attractive, economically vibrant, and safe community. Well-planned and constructed signs can contribute to the community's success by directing and informing the public about commercial and other activities, and by creating attractive commercial and other neighborhoods. On the other hand, unregulated signage can create clutter, distractions, and hazards.

3. Recently some businesses have asked that the city review the city's temporary and portable sign regulations, especially as they apply to advertising flags, banners, streamers and similar type devices.
4. In response to these concerns, the mayor has asked that a temporary and portable sign ad-hoc committee be formed. The charge of such a committee would be to determine what, if any, changes might be made in the current development code regarding this issue that would keep business promotion capabilities, keep Newberg an attractive place, and meet the spirit and intent sign regulations.
5. The membership of the temporary and portable sign ad-hoc committee should consist of citizens that represent a balanced and broad spectrum of community interests. The duration of the ad-hoc committee should be of a short time frame.

THE CITY OF NEWBERG RESOLVES AS FOLLOWS:

1. Establishment and Role. There is hereby established a temporary and portable sign ad-hoc committee. The role of the ad-hoc committee is to advise the city council on whether or not changes to the Newberg development code should be made regarding temporary and portable signs regulations.
2. Committee Task. The ad-hoc committee will examine the current development code regarding temporary and portable signs. The committee will make a determination as to what, if any, changes to the current development code regarding temporary and portable signs may be desirable. If the committee determines changes may be warranted, the committee is to draft recommended development code amendments for consideration of adoption by the city council. Such

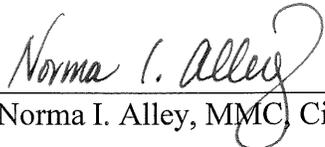
recommended changes shall meet two criteria: improve the likelihood the intended message will reach its target audience; while at the same time, meet the spirit and intent of the purpose of the sign regulations as stated in Section 15.435.010 of the Newberg development code.

3. Membership.

- A. The Newberg mayor will appoint members of the committee.
- B. The committee will consist of seven members who are not employees of the City of Newberg.
- C. At least five of the members shall be residents of the city. All members will be residents of Yamhill County.
- D. In appointing members, the mayor should strive to include representatives from the following groups:
 - i. A city councilor;
 - ii. A planning commissioner;
 - iii. Local business owners and/or operators;
 - iv. Citizens at-large that are not owners and/or operators of local businesses.
- E. Organization. The mayor will appoint a chair and vice-chair from among the membership.
- F. Duration. The committee will serve until it completes its recommendation. It is anticipated this committee will serve approximately four months.
- G. Meetings. The committee will establish a meeting schedule as needed to accomplish its task. Usually, it will hold meetings twice a month.
- H. Staff Support. The city recorder will provide a secretary to the committee and such other staff and consultation services as may be appropriate. The secretary will keep a record of committee proceedings.

➤ **EFFECTIVE DATE** of this resolution is the day after the adoption date, which is: October 8, 2013.

ADOPTED by the City Council of the City of Newberg, Oregon, this 7th day of October, 2013.



Norma I. Alley, MMC, City Recorder

ATTEST by the Mayor this 10th day of October, 2013.



Bob Andrews, Mayor