

# Newberg Cultural District Annual Report for 2018



Presented to:

Chehalem Park & Recreation District Board  
Winter, 2019

| Newberg City Council

Newberg Cultural District



Newberg Cultural District

An Intergovernmental Agreement (IGA) between the City of Newberg and the Chehalem Park & Recreation District was signed in 2013 and will be updated in 2019. It established the Newberg Cultural District and delegated to the NCD Executive Board the management of the District.

# The Newberg Cultural District Executive Board 2018

City of Newberg Representative: Stephanie Findley

(Appointed in January, 2019)

Neighborhood Representative: Teresa Arnold, vice chair

(Elected by neighbors in October, 2018)

Chehalem Cultural Center: Sean Andries, chair

Chehalem Park & Recreation: Don Clements

Newberg Public Library : Leah Griffith, secretary

*Meetings for 2019:*

*1<sup>st</sup> Tuesday of January, March, June, & October at  
5:30 pm, at the Chehalem Cultural Center*



The NCD Board is charged with managing  
the public *outside* areas of the  
Newberg Cultural District

It does not regulate indoor uses of the  
Newberg Public Library or the  
Chehalem Cultural Center, however  
activities within those establishments may  
impact District activities

# The NCD Board:

- Develops rules of operation
- Reserves events (currently delegated to the CCC staff)
- Approves design elements, including street furniture, signage, murals and other elements that define the district
- Coordinates with the City and CPRD for maintenance and construction activities

# What did the NCD Board do in 2018?

- Reserved space for a variety of events

*Tunes on Tuesday*  
*Camellia Festival*  
*Lavender Festival*  
*Public Works Day*  
*Oktoberfest*  
*Library Events*  
*Summer Lunch Program*  
*Christmas Tree Lighting*



# Tunes on Tuesday



# Lavender Festival



Newberg Cultural District



# Camellia Festival



# Public Works Day



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# Library Summer Reading Programs



# Christmas Tree Lighting



# What did the NCD Board do in 2018?

- Held Regular Meetings: Public and Noticed

January

February -- Annual Meeting

April

May

July

August

September

October-Summer Recap meeting

November

# What did the NCD Board do in 2018?

- 4th Year Neighborhood Parking Signs for Tunes on Tuesday on Tuesday



- 8 residents requested signs (2017-9, 2016-8, 2015-7)
- Positive Responses
- No other significant parking complaints



# What did the NCD Board do in 2018?

- Working with Early Bird Rotary on shade structure for Splash Pad
- Updated Parking Management Plan was used with new staff at CCC

# What did the NCD Board do in 2018?

- Continued using the City Festival Street designation. It's a more efficient way for users as well as homeowners and businesses in the district to know about upcoming events.

# What did the NCD Board do in 2018?

- Review IGA between City and CPRD for readoption in 2019
- Saw first significant changes in Board membership with continued changes slated in 2019

# What did the NCD Board do in 2018?

The NCD Board communicated with the community

- [www.newbergculturaldistrict.org](http://www.newbergculturaldistrict.org)
- Monthly e-newsletter announcing board meetings and notifying interested parties about events in the District
- Newsletter may be subscribed to from the web site



# What is planned for 2019?

- Tunes on Tuesday
- Lavender Festival
- Public Works Day
- Summer Lunch Program
- Summer Reading Events
- Camellia Festival and Run
- Oktoberfest
- 35<sup>th</sup> Annual Holiday Tree Lighting

# What is planned for 2019?

- Adoption of revised IGA by the City and CPRD
- Looking at options for funding for permanent signage to direct visitors to the area

# What is planned for 2019?

- Work with any public arts groups to bring art to the district
- Continue to develop the web site as a location for district information
- Continue to work with neighbors
- Bring new board members on board  
(City, CPRD, Library, neighborhood rep. all turnover in 2018 and 2019)

A special place for  
people to enjoy  
cultural and arts  
experiences



Newberg Cultural District



# Enhancing Newberg as a destination for tourists



Newberg Cultural District