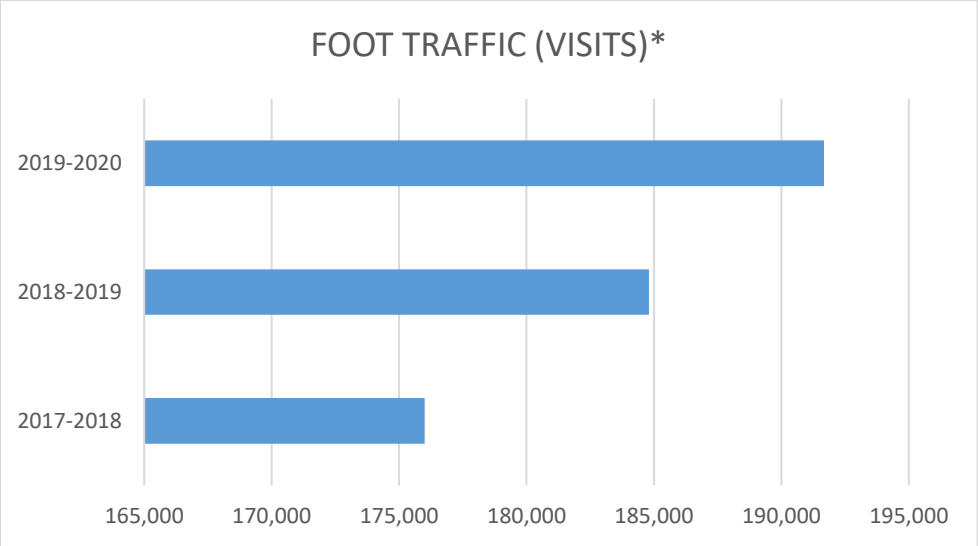
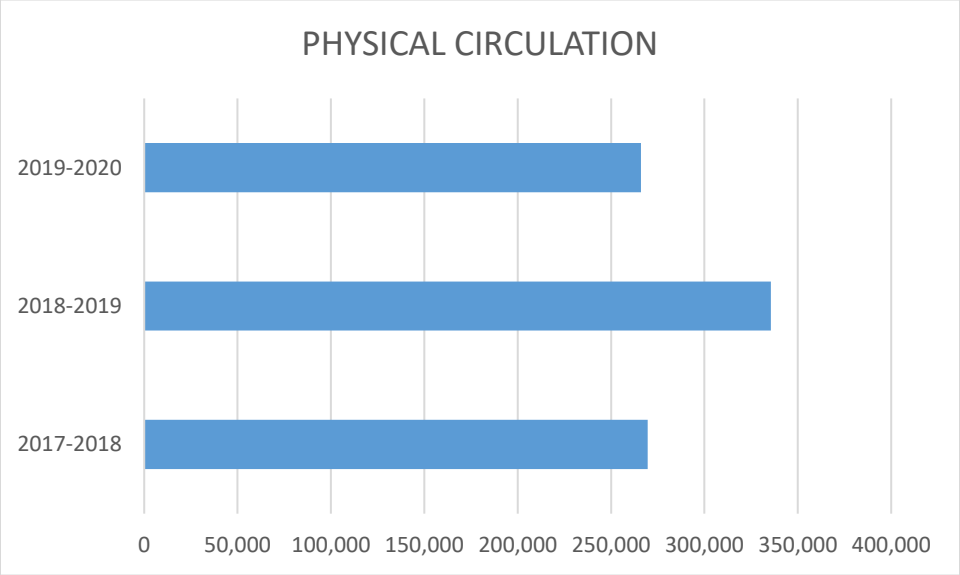
Newberg Public Library – Year to year benchmarks

YEAR	2017-2018	2018-2019	2019-2020
FOOT TRAFFIC (VISITS)*	176,000	184,800	191,672

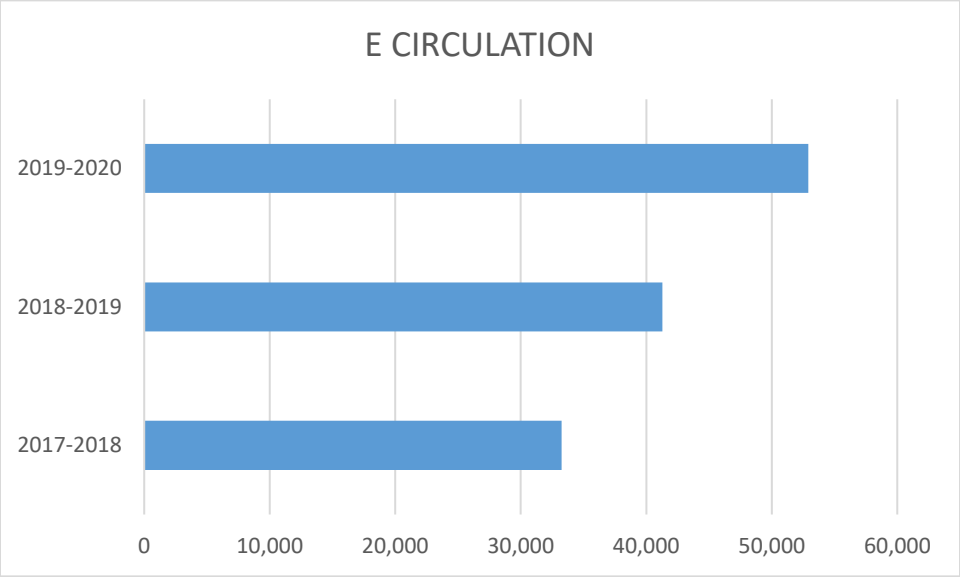
*Estimated until July 2019.



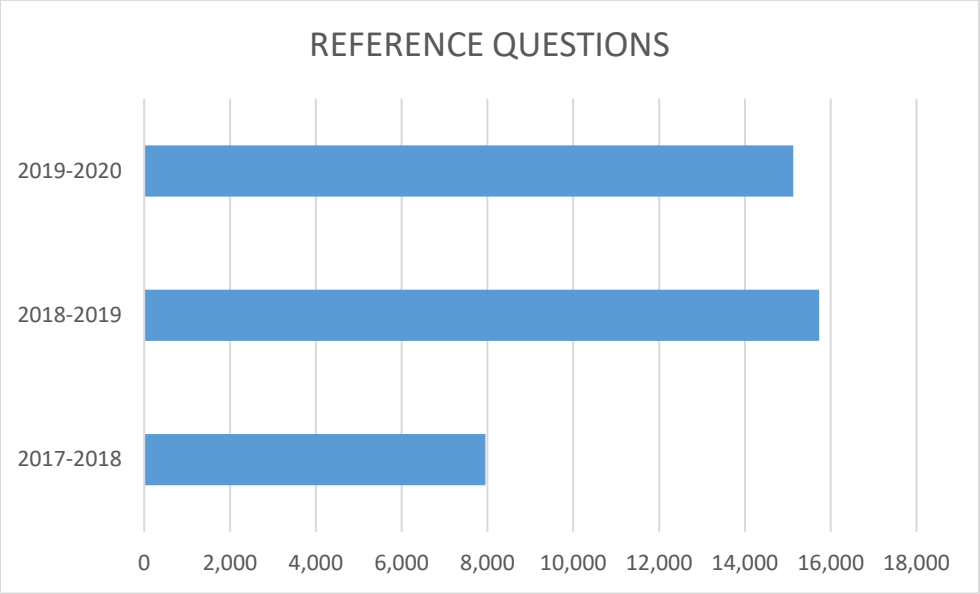
YEAR	2017-2018	2018-2019	2019-2020
PHYSICAL CIRCULATION	269,590	335,622	265,955



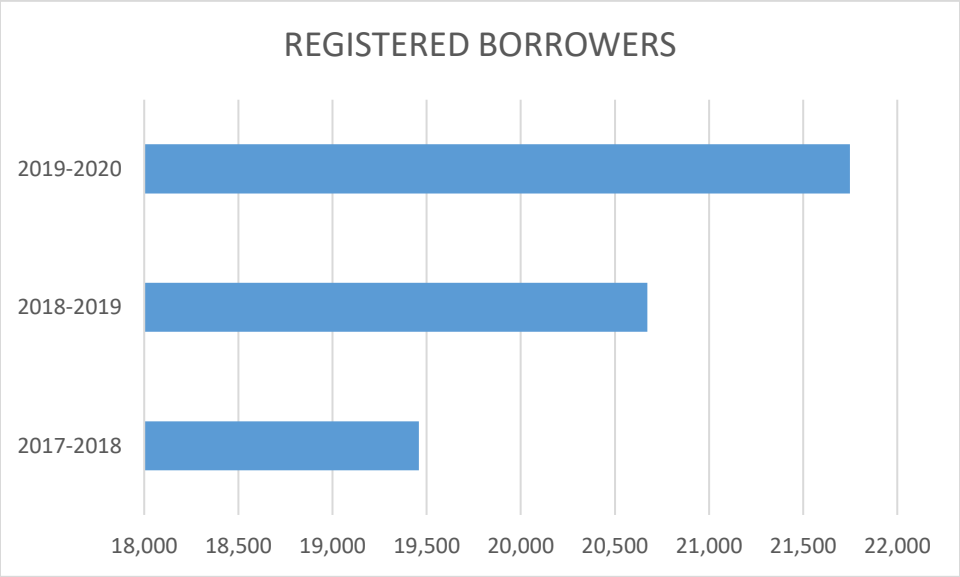
YEAR	2017-2018	2018-2019	2019-2020
E CIRCULATION	33,266	41,288	52,907



YEAR	2017-2018	2018-2019	2019-2020
REFERENCE QUESTIONS	7,950	15,735	15,132

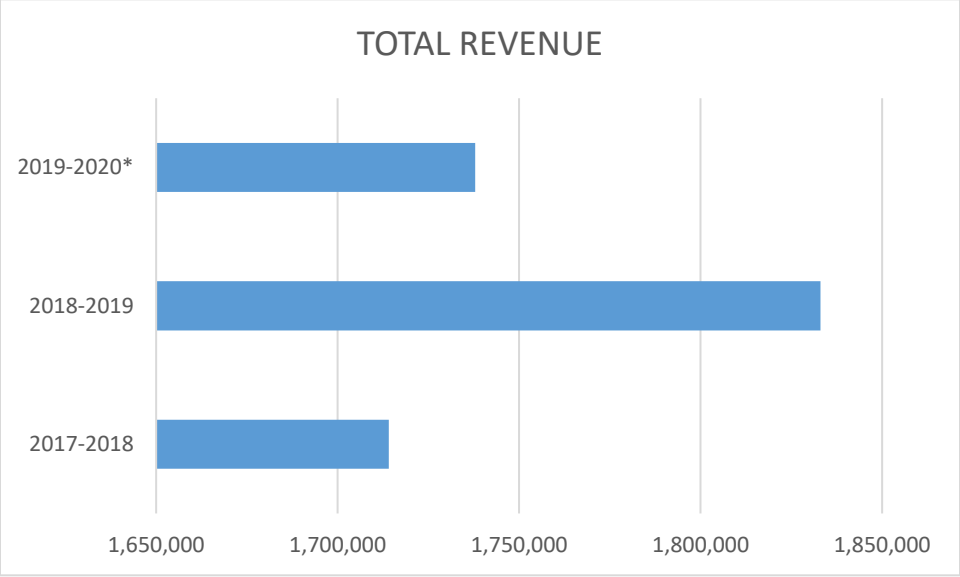


YEAR	2017-2018	2018-2019	2019-2020
REGISTERED BORROWERS	19,459	20,672	21,748

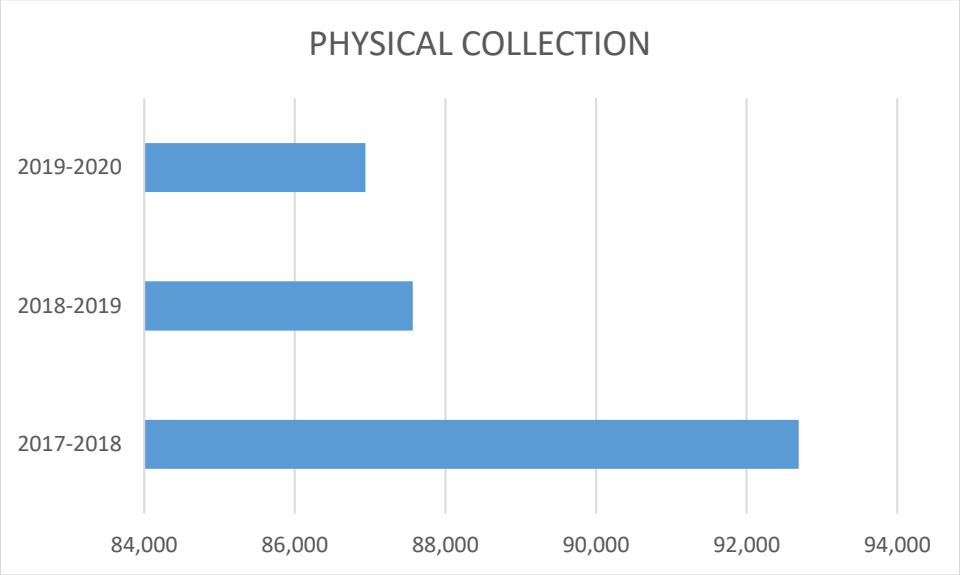
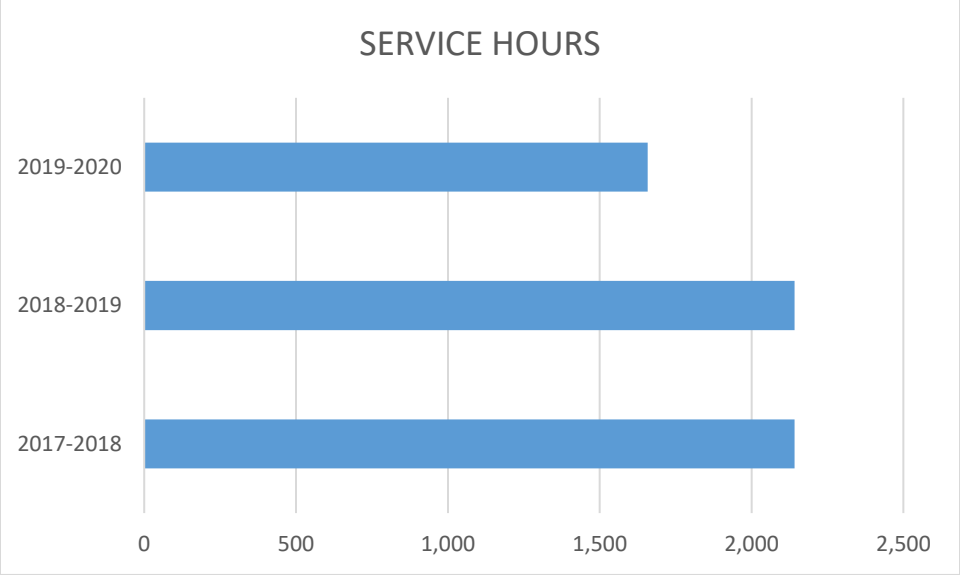


YEAR	2017-2018	2018-2019	2019-2020*
TOTAL REVENUE	1,714,056	1,832,982	1,737,881

* Pre covid cuts it would have been approximately $1.9M



YEAR	2017-2018	2018-2019	2019-2020
PHYSICAL COLLECTION	92,691	87,567	86,936



YEAR	2017-2018	2018-2019	2019-2020
SERVICE HOURS	2,142	2,142	1,658