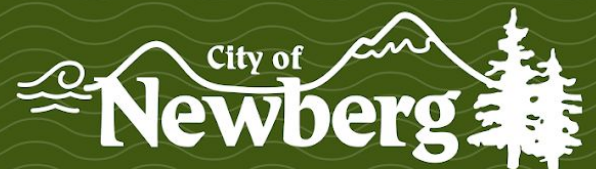


2021 Newberg Economic Development Strategy (NEDS) Annual Report

Shannon Buckmaster
Economic Health Manager, City of Newberg
March 21, 2022



2021 NEDS Team

Carr Biggerstaff

Chehalem Valley Innovation Accelerator (CVIA)

Shannon Buckmaster

Economic Health Manager, City of Newberg

Leslie Caldwell

Executive Director, Taste Newberg (VN/TN)

Joshua Duder

Former Executive Director, Chehalem Valley Chamber of Commerce (CVCC)

Philip Higgins

Principal Broker, Pacific Crest Real Estate
Executive Board Member, CVCC

Dr. Luke Neff

Former Director of Strategic Partnerships, Newberg Public Schools (NPS/NSD)

Polly Peterson

Executive Director, Newberg Downtown Coalition (NDC)

Scott Parker

Current Executive Director, Chehalem Valley Chamber of Commerce (CVCC)

Doug Rux

Community Development Director, City of Newberg

Abisha Stone

Yamhill County Economic Development Coordinator,
Strategic Economic Development Corporation (SEDCOR)

Overview

- Started in 2016 with input from over 60 local, regional, and statewide organizations
- Five pillars of activity
- Impact from “A NewBERG” Community Vision for 2040 Project
- COVID-19 Priorities



Industrial Sector

- BRE Survey by SEDCOR
- Available Land, Redevelopment Costs, and Workforce
- Former West Rock Mill Site Redevelopment
- Funding Opportunities
- Urban Renewal Plan

Commercial Sector

- Expansion and Relocation
- SDCs
- Exit Surveys
- Sidewalk Loan Program
- Revolving Loan Fund

Business & Workforce Development

- Community Outreach
- PPE Distribution
- Entrepreneurial Support and Our Venture Catalyst
- Workforce Availability, Childcare, Housing, Mental Health Support
- FUN, Berg Bucks, and CTE Support

Downtown Newberg

- Urban Renewal District
- Vertical Housing Zone
- M-5 Craft Industrial District
- Downtown Parking Study

Tourism & Hospitality

- Strategic Tourism Plan 5-Year Review
- Promoting Local, Regional, National, and International Tourism
- Yamhill County Tourism Partnership Update
- Media Mentions
- Community Events & Outreach

Evaluation of Council Goals



1. Customer Service
2. Cherish Diversity, Equity, and Inclusion
3. Housing Affordability
4. Urban Renewal
5. Sustainability

Questions?

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