

City of Newberg ARPA Funds Project Application

Executive Summary

In March 2021, the 117th US Congress approved the American Rescue Plan Act (ARPA), resulting in an allocation to the City of Newberg of approximately \$5.3 Million to support local fiscal stability and economic recovery. The City of Newberg (the City) is accepting project proposals to be reviewed by the Budget Committee for funding approval.

All approved projects must follow ARPA contract rules, including project completion by December 31, 2024, with any incurred financial obligations resolved by December 31, 2026. Any funds unused by this date must be returned to the City of Newberg.

Projects approved through private partners or "passthrough" recipients (such as other agencies) are required to carry the same monitoring and reporting steps that the City meets internally and will be asked to enter a formal accountability and reporting agreement with the City, at levels compliant with the City's yearly federal audit.

The Budget Committee is composed of all City Councilors, including the Mayor, and additionally appointed private citizens, and will hold a series of public meetings beginning in December 2021 and ending by April 30, 2022, to review applications and award funds for qualified projects using a digital dot matrix voting process

Project applications will be placed on Budget Committee Meeting agendas in the order in which they are received by City Manager Pro-Tem Will Worthey at Will.Worthey@NewbergOregon.gov, for a maximum of twelve (12) projects reviewed with maximum approval of eight (8) projects at each meeting until all available ARPA funds are allocated. Project sponsors are encouraged to attend the hybrid meetings to present their projects and answer committee questions for up to five (5) minutes per application. Unapproved project applications may be resubmitted for consideration at later ARPA Budget Committee meetings. For fairness and transparency, project voting outcomes will be retained in compliance with Oregon public meeting law.

ARPA Submission Format

Project

Nurture Newberg- Nurture Newberg Moments

Justification

This project is a three-phases that address current community discord (this is happening everywhere—Newberg is not alone). Anger and unkindness are long-term negative social determinants of health (Barlow et al., 2019; Bruehl et al., 2012; Hossain et al., 2020; Kato et al., 2020). COVID-19 and the isolation that it created has caused people to forget that the "others" they encounter are also humans with feelings and forget to treat them as such (Li et al., 2020). Dr. Dennis Emery, the developer and founder of PAX- The Good Behavior Gam used in Newberg Schools as a classroom management style; and Dr. Anthony Biglan, the author of The Nurture Effect, a long-time Senior Scientist with the Oregon Research Institute (ORI), and the founder of Values to Action) are the lead scientists on this project. Values to Action is the non-profit that will lead the project's three phases.

Phase One—Community members (residents and Newberg Business owners) would work together to create a vision of what they would like to see, hear, and do more of in Newberg and what they would like to see, hear, and do less of in Newberg. The positive vision would be released to the public; the "see less of" would only be viewed by the core team.

A survey that has been approved by the ORI IRB (Institutional Review Board) will be shared in the community that will assess the safety and happiness of those who take the survey.

Phase Two- This phase is designed to help community members remember and look for all the good things that are still happening in Newberg. It gives them a platform (moderated Facebook page and Newspaper) that allows them to publicly thank and call out the person who they witnessed doing an act of kindness or going above the expected behavior for everyone to see. Behavioral science tells us that when people see other people being publicly thanked, they will want this for themselves. The concept is based on The Good Behavior Game. It is intended to overwhelm negative feedback of each other with positive feedback, which will help people feel more positively about the community and their neighbors, much like what it has accomplished in schools (Becker et al., 2013; Troncoso & Humphrey, 2021).

Phase Three- In six months from the beginning of the public release of the survey, people will be invited to retake the survey to see if the public feels more positively about Newberg. After phase three results are in, Values to Action would leave the program and would continue with field staff from a private foundation and community volunteers.

The six-month project with Values to Action will end after the results of the 2nd survey but will continue with The Ford Family Foundation and local volunteers. We will be able to implement at funding.

The cost of the project is \$17,989.00. The project's cost is staff time for ORI and Values to Action. The researchers have donated their time, and we ask the City of Newberg to contribute \$5,000. Private foundations will also be contributing to this project.

We will be able to implement at funding. Please feel free to take the surveys (<https://www.valuestoaction.org/nurture-newberg>) on our website to understand better the information we will be compiling as the Nurture Newberg Moments begin to happen.

Barlow, M.A, Carsten Wrosch, C., Jean-Philippe Guoin, J-P., Ute Kunzmann. U., (2019) [Is anger, but not sadness, associated with chronic inflammation and illness in older adulthood?](#) *Psychology and Aging*, 2019

Becker, K. D., Bradshaw, C. P., Domitrovich, C., & Ialongo, N. S. (2013). [Coaching teachers to improve implementation of the good behavior game.](#) *Administration and Policy in Mental Health and Mental Health Services Research*, 40(6), 482-493.

Bruehl, S., Liu, X., Burns, J. W., Chont, M., & Jamison, R. N. (2012). [Associations between daily chronic pain intensity, daily anger expression, and trait anger expressiveness: an ecological momentary assessment study.](#) *PAIN®*, 153(12), 2352-2358.

Hossain, M. M., Tasnim, S., Sultana, A., Faizah, F., Mazumder, H., Zou, L., ... & Ma, P. (2020). [Epidemiology of mental health problems in COVID-19: a review.](#) *F1000Research*, 9.

Kato, T. A., Sartorius, N., & Shinfuku, N. (2020). [Forced social isolation due to COVID-19 and consequent mental health problems:](#) Lessons from hikikomori. *Psychiatry and clinical neurosciences*.

Li, X., Zhou, M., Wu, J., Yuan, A., Wu, F., & Li, J. (2020). [Analyzing COVID-19 on online social media: Trends, sentiments and emotions.](#) *arXiv preprint arXiv:2005.14464*.

Troncoso, P., & Humphrey, N. (2021). [Playing the long game: A multivariate multilevel non-linear growth curve model of long-term effects in a randomized trial of the Good Behavior Game.](#) *Journal of School Psychology*, 88, 68-84.

Project Sustainability

List your explanations here around these issues.

How will the project bring long-lasting economic recovery benefits to Newberg?

Newberg's recent time in the news has created a negative view of Newberg, affecting the economy because people do not want to come here and do not want to spend their money here. This project will help Newberg regain its positive and friendly demeanor.

Are local or minority vendors involved?

Local people are the driving force behind the project, and United Way and The Ford Family Foundation have an active presence in the community.

The project will be sustained by The Ford Family Foundation and an active group of local community builders and volunteers.

ARPA Expenditure Categories (EC)

3.13 and 3.16

Appendix A – Federal ARPA EC Coding

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^

3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers