

City of Newberg ARPA Funds Project Application

Executive Summary

In March 2021, the 117th US Congress approved the American Rescue Plan Act (ARPA), resulting in an allocation to the City of Newberg of approximately \$5.3 Million to support local fiscal stability and economic recovery. The City of Newberg (the City) is accepting project proposals to be reviewed by the Budget Committee for funding approval.

All approved projects must follow ARPA contract rules, including project completion by December 31, 2024, with any incurred financial obligations resolved by December 31, 2026. Any funds unused by this date must be returned to the City of Newberg.

Projects approved through private partners or “passthrough” recipients (such as other agencies) are required to carry the same monitoring and reporting steps that the City meets internally and will be asked to enter a formal accountability and reporting agreement with the City, at levels compliant with the City’s yearly federal audit.

The Budget Committee is composed of all City Councilors, including the Mayor, and additionally appointed private citizens, and will hold a series of public meetings beginning in December 2021 and ending by April 30, 2022, to review applications and award funds for qualified projects using a digital dot matrix voting process

Project applications will be placed on Budget Committee Meeting agendas in the order in which they are received by City Manager Pro-Tem Will Worthey at Will.Worthey@NewbergOregon.gov, for a maximum of twelve (12) projects reviewed with maximum approval of eight (8) projects at each meeting until all available ARPA funds are allocated. Project sponsors are encouraged to attend the hybrid meetings to present their projects and answer committee questions for up to five (5) minutes per application. Unapproved project applications may be resubmitted for consideration at later ARPA Budget Committee meetings. For fairness and transparency, project voting outcomes will be retained in compliance with Oregon public meeting law.

Visitor Center ARPA Submission

Project

Visitor Center Updates --- Update the physical space, including paint the walls, purchase a couch, coffee table, rug, two barista tables, credenza, LED strip lights for windows, window decals, and install track lighting.

Justification

The available resources, including event opportunities, accessible to businesses, and local artists, makers, and musicians has been significantly impacted by COVID-19. Dedicated to fostering relationships and acting as a catalyst for a vibrant sustainable local economy, the Visitor Center is a successful partnership between the City of Newberg and the Chamber of Commerce, at the center of the economic development, tourism and community needs.

The Visitor Center is a multi-use resource for local businesses, non-profit organizations, residents, and tourists. By updating the space and increasing visibility we will be better able to offer our resources to local artists, makers, vineyards and musicians for events, as well as make the space available for businesses to utilize for meetings, conferences, presentations, or other workspaces.

Visitors come to Newberg for an experience, and how they perceive the Visitor Center makes an impact on their visit. In order to be a fully utilized, welcoming community and business space, the Visitor Center needs to tell a story of our area; be a representative of what our community has to offer. We have heard from several businesses that this would be a much more utilized space if it were to appear more welcoming and inviting.

Costs included are:

1. Painting – Estimate included for total cost and labor to hire a local, minority owned business, FJ Painting, to paint the Visitor Center.
 - a. \$2,800
2. Costs for purchasing furniture, lights, and window decals. As much as possible, all purchases will be made from local businesses, supporting our local economy.
 - a. Couch: \$720
 - b. Coffee Table: \$260
 - c. Rug: \$200
 - d. Two Barista Tables & Chairs: \$340
 - e. Credenza: \$300
 - f. Five LED Strip Lights for Windows: \$100
 - g. Signage for Windows (Visitor Center Decals): \$500
 - h. Track Lighting: \$150

Total funds: \$5,370

Timeline Estimate:

1. Once the funds are available, the project can be accomplished within 3 - 4 months, to be determined by scheduling, purchasing and procurement.

Project Sustainability

A successful Visitor Center helps vitalize economic development by inviting visitors and then directing them to patronize local area businesses. The sustainability of this project will be the overall boost to the Newberg business community. A vibrant Visitor Center means an increase in traffic through our space. This leads to more people, visitors and locals alike, learning about all the Newberg has to offer. Our Visitor Center has information about local business such as: restaurants, wineries, contractors, insurance and real estate agents and so much more. The more we can do to help promote our local businesses, the more sustainable our business economy will be.

This project will support the local businesses by enhancing the resources and available workspaces to the business community. The Chehalem Valley Chamber of Commerce will be redesigning their membership structure to be more available to smaller businesses, non-profits and local makers, artists, and musicians. By revitalizing the Visitor Center, this can be done in tandem, and in partnership with the changes to the Chehalem Valley Chamber of Commerce membership structure, further benefiting local businesses, community groups and non-profits.

This project will be utilizing a local, minority owned painting company, FJ Painting, and will be sourcing furniture from a locally owned company, Johnson's Furniture.

ARPA Expenditure Categories (EC)

ARPA EC Coding 2.11 – Aid to Tourism, Travel or Hospitality
ARPA EC Coding 2.9 – Small Business Economic Assistance
ARPA EC Coding 2.10 – Aid to Nonprofit Organizations

Appendix A – Federal ARPA EC Coding

1: Public Health	
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	Substance Use Services*
1.12	Other Public Health Services
2: Negative Economic Impacts	
2.1	Household Assistance: Food Programs* ^
2.2	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.3	Household Assistance: Cash Transfers* ^
2.4	Household Assistance: Internet Access Programs* ^
2.5	Household Assistance: Eviction Prevention* ^
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)* ^
2.8	Contributions to UI Trust Funds
2.9	Small Business Economic Assistance (General)* ^
2.10	Aid to Nonprofit Organizations*
2.11	Aid to Tourism, Travel, or Hospitality
2.12	Aid to Other Impacted Industries
2.13	Other Economic Support* ^
2.14	Rehiring Public Sector Staff
3: Services to Disproportionately Impacted Communities	
3.1	Education Assistance: Early Learning* ^
3.2	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* ^
3.5	Education Assistance: Other* ^
3.6	Healthy Childhood Environments: Child Care* ^
3.7	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^

3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Premium Pay	
4.1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers

FJ Painting LLC

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Newberg, OR 97132 US
(971) 300-3009
fj3paintingllc@gmail.com

Estimate

ADDRESS
Maryl Kunkel
Chehalem Valley
112 N Garfield St
Newberg, Or 97132

ESTIMATE 1013
DATE 01/26/2022

DATE	SERVICE	DESCRIPTION	QTY	RATE	AMOUNT
	Interior Painting	This price is with the Emerald paint	1	2,800.00	2,800.00

let me know which one will you choose

TOTAL

\$2,800.00

Accepted By

Accepted Date

oregon wine



COMING SOON!

New Vision for the Visitor Center

"WINE COUNTRY CLASSY"
WOOD/METAL/LEATHER



CHEHALEM
Valley
CHAMBER of COMMERCE