

**CITY COUNCIL AGENDA  
APRIL 6, 2016, 6:00 PM  
CITY HALL FIRST FLOOR CONFERENCE ROOM (414 EAST FIRST STREET)**

**Mission Statement**

*The City of Newberg serves its citizens, promotes safety, and maintains a healthy community.*

**Vision Statement**

*Newberg will cultivate a healthy, safe environment where citizens can work, play and grow in a friendly, dynamic and diverse community valuing partnerships and opportunity.*

**I. CALL MEETING TO ORDER**

**II. ROLL CALL**

**III. INTERVIEWS FOR CITY COUNCIL DISTRICT 4 VACANCY**

1. Suzanne Meenahan Pages 1-3

2. Patrick Johnson Pages 4-9

**IV. ADJOURNMENT**

*ACCOMMODATION OF PHYSICAL IMPAIRMENTS: In order to accommodate persons with physical impairments, please notify the City Recorder's Office of any special physical or language accommodations you may need as far in advance of the meeting as possible and no later than two business days prior to the meeting. To request these arrangements, please contact the City Recorder at (503) 537-1283. For TTY services please dial 711.*

**Council accepts comments on agenda items during the meeting. Fill out a form identifying the item you wish to speak on prior to the agenda item beginning and turn it into the City Recorder. Speakers who wish the Council to consider written material are encouraged to submit written information in writing by 12:00 p.m. (noon) the day of the meeting.**

The Mayor reserves the right to change the order of items to be considered by the Council at their meeting. No new items will be heard after 11:00 p.m., unless approved by the Council.



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### APPLICATION FOR CITY COUNCIL, COMMISSIONS, COMMITTEES & ADVISORY BOARDS

COPY

Please check the Council/Committee/Commission/Board on which you would like to be considered for appointment. Continue on back or separate sheet, if necessary. If interested in serving on multiple boards, please list the order of preference (1-10). Terms vary. (Please note: The meeting dates/times are subject to change with advance notice and applicants may be required to be present at the Council Meeting at which their application is to be considered.)

- |   |  |   |                               |
|---|--|---|-------------------------------|
| <input type="checkbox"/> Budget Committee                           | 4-5 times Jan-June, plus 1-2                   | <input type="checkbox"/> Traffic Safety Commission                | 2 <sup>nd</sup> Monday, 7 pm  |
| <input type="checkbox"/> Citizens' Rate Review Committee            | 4-8 times bi-annually or by need               | <input type="checkbox"/> Traffic Safety Student Commissioner      | 2 <sup>nd</sup> Monday, 7 pm  |
| <input checked="" type="checkbox"/> City Council                    | 1 <sup>st</sup> & 3 <sup>rd</sup> Monday, 6 pm | <input type="checkbox"/> Planning Commission                      | 2 <sup>nd</sup> Thursday, 7pm |
| <input type="checkbox"/> Historic Preservation Commission           | To Be Announced                                | <input type="checkbox"/> Planning Student Commissioner            | 2 <sup>nd</sup> Thursday, 7pm |
| <input type="checkbox"/> Historic Preservation Student Commissioner | To Be Announced                                | <input type="checkbox"/> Newberg Urban Area Management Commission | To Be Announced               |
| <input type="checkbox"/> Library Advisory Board                     | 3 <sup>rd</sup> Thursday, 7 pm                 | <input type="checkbox"/> Other:                                   |                               |

<b>NAME:</b>	<u>Suzanne Meenahan</u>	<b>HOME PHONE:</b>	<u>503.538.0130</u>
<b>RESIDENCE ADDRESS:</b>	<u>3519 Knoll Dr</u>	<b>BUSINESS PHONE:</b>	<u>503.575.5361</u>
<b>MAILING ADDRESS:</b>	<u>3519 Knoll Dr</u>	<b>EMPLOYER:</b>	<u>self-employed</u>
<b>EMAIL:</b>	<u>suzanne.meenahan@gmail.com</u>	<b>OCCUPATION/PROFESSION:</b>	<u>Pastry Chef</u>

Years living in Newberg? 18 Live in City limits?  Yes  No Are you a registered voter?  Yes  No Are you a city employee?  Yes  No

How would you currently rate City's performance?  Excellent  Good  Fair  Poor

What ideas do you have for improving "Good", "Fair" or "Poor" performance? Promoting affordable housing for residents working in the service industry, advancing and supporting School Improvements, championing Business Development and increasing public and recreational opportunities.

Why are you interested in serving on the Council/Committee/Commission/Board? I have always been interested in State/City politics and would like to use my talents and experience to support and move forward the Business and Livability issues for the City of Newberg.

What qualifications, skills, or experiences would you bring to the Council/Committee/Commission/Board? I have experience as a past president of a community and education association, creating beneficial relationships that brought advances and opportunities for two school districts and their companion cities, as well as local businesses. I previously have worked in Public Relations for a media company.

What contributions do you feel you can make to the Council/Committee/Commission/Board? I am a good listener and able to ascertain "needs with resources" that all involved groups benefit from, I am an adept researcher, and I enjoy volunteering for various non-profit groups in the Portland area.

Previous/current appointed or elected offices: none

Previous/current community affiliations or activities: Volunteer @ Edwards Elementary, SMART Volunteer

If not appointed at this time, may we keep your name on file?  Yes  No

Signature: Suzanne Meenahan Date: 3/28/2016  
 I have sufficient time to devote to this responsibility and will attend the required meetings if appointed.

Please complete, sign, and date application form and return to:

**FOR OFFICE USE ONLY:**  
 Council District Reside In: 4  
 Registered Voter: Y  N  Since: 2008  
 Utility Customer: Y  N

City Recorder  
 414 E. First Street  
 Newberg, OR 97132  
 Fax: 503-537-5013 • Office: 503-537-1283  
 cityrecorder@newbergoregon.gov

**FOR OFFICE USE ONLY:**  
 Appointed: Y \_\_\_ N \_\_\_ Date: \_\_\_\_\_  
 Original Appt. Date: \_\_\_\_\_  
 Date Left: \_\_\_\_\_

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Suzanne Meenahan  
3519 Knoll Dr  
Newberg Oregon 97132  
503-538-0130  
suzanne.meenahan@gmail.com

## SUMMARY

Suzanne is an innovative, creative leader with achievements in strategic analysis, relationship building, staff and teacher training, program design, and event planning. She has an established track record of designing successful consumer/staff programs, building strong business alliances, and increasing productivity. As an experienced media contact, she demonstrates attention to detail and follow-through.

## PROFESSIONAL EXPERIENCE

2006-Present

Self-Employed Pastry chef

1998-2005

Public Relations Consultant

Providing support to national telecommunication companies and non-profit organizations with focus on creating new alliances with city governments, Industry and educational groups. Researched, assessed and created strategic plans. Created and administered community outreach projects. Clients included Comcast, AOL Time Warner, and Cable in the Classroom.

1990-1998

MediaOne MidWest Region Public Relations-Regional Manager Education Services

- Designed, coordinated and monitored public relations educational initiatives managing eight field employees.
- Created and maintained professional relationships with Industry organizations, state government officials, state educational groups, and local/state media contacts.
- Aligned PR efforts with marketing strategies.
- Represented MediaOne at public functions.

## MAJOR ACHIEVEMENTS

- Created and implemented educational initiative with the University of Michigan to train teachers on technology use in the classroom.
- Co-founding board member of the Michigan JASON Foundation, a non-profit foundation supporting Robert Ballard Ph.D (discovered the wreck of the Titanic) and the ensuing annual national electronic field trips for students, created in partnership with EDS Corporation.
- Developed and implemented educational workshops for teachers in Michigan and Ohio.
- Co-designed, implemented and managed regional employee volunteer programs.
- Held the title of President of the BEWT (Business and Education Working Together) for 2 years, board member for 5 years.
- Served on numerous public school improvement boards.

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- Member of various city education boards.
- Awards from Federal, state and local governments in recognition for support of education, (e.g.: U.S. Senator Carl Levin, Governor John Engler and State Senator Michael Bouchard).
- Awards from trade industry for public relations initiatives and recognition in trade magazines, (e.g.: Nickelodeon Networks, MTV Networks and the National Cable Television Association).

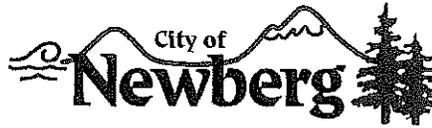
**EDUCATION**

Macomb Community College-Michigan  
Trade Industry Educational Programs

**VOLUNTEER**

Providence Portland Medical Center  
Newberg Schools  
SMART (START MAKING A READER TODAY)

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APPLICATION FOR  
CITY COUNCIL, COMMISSIONS, COMMITTEES & ADVISORY BOARDS

Please check the Council/Committee/Commission/Board on which you would like to be considered for appointment. Continue on back or separate sheet, if necessary. If interested in serving on multiple boards, please list the order of preference (1-10). Terms vary. (Please note: The meeting dates/times are subject to change with advance notice and applicants may be required to be present at the Council Meeting at which their application is to be considered.)

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| <input type="checkbox"/> Library Advisory Board                     | 3 <sup>rd</sup> Thursday, 7 pm                 | <input type="checkbox"/> Other: _____                             |                               |

NAME: Patrick Johnson HOME PHONE: 503-724-3525  
 RESIDENCE ADDRESS: 1025 Alexandra Drive, Newberg, OR 97132 BUSINESS PHONE: 503-540-1037  
 MAILING ADDRESS: \_\_\_\_\_ EMPLOYER: Oregon Lottery  
 EMAIL: patrick97013@gmail.com OCCUPATION/PROFESSION: Winner and Promotion Specialist

Years living in Newberg? 4 Live in City limits?  Yes  No Are you a registered voter?  Yes  No Are you a city employee?  Yes  No  
 How would you currently rate City's performance?  Excellent  Good  Fair  Poor  
 What ideas do you have for improving "Good", "Fair" or "Poor" performance? See attached Word document.

Why are you interested in serving on the Council/Committee/Commission/Board? See attached Word document.

What qualifications, skills, or experiences would you bring to the Council/Committee/Commission/Board? See attached Word document.

What contributions do you feel you can make to the Council/Committee/Commission/Board? See attached Word document.

Previous/current appointed or elected offices: See attached Word document.

Previous/current community affiliations or activities: George Fox University, Newberg High School, Veritas School parent

If not appointed at this time, may we keep your name on file?  Yes  No  
 Signature: Patrick Johnson Date: 3-16-16  
*I have sufficient time to devote to this responsibility and will attend the required meetings if appointed.*

Please complete, sign, and date application form and return to:

FOR OFFICE USE ONLY:  
 Council District Reside In: 4  
 Registered Voter: Y  N  Since: 7/3/12  
 Utility Customer: Y  N  confirmed

City Recorder  
 414 E. First Street  
 Newberg, OR 97132  
 Fax: 503-537-5013 • Office: 503-537-1283  
 cityrecorder@newbergoregon.gov

FOR OFFICE USE ONLY:  
 Appointed: Y \_\_\_ N \_\_\_ Date: \_\_\_\_\_  
 Original Appt. Date: \_\_\_\_\_  
 Date Left: \_\_\_\_\_

3/17/16  
9102arm SR

**PATRICK JOHNSON**

1025 Alexandra Dr., Newberg, OR 97132  
Email: patrick97013@gmail.com

(H)503-538-0214, (C)503-724-3525

**CITY COUNCIL APPLICATION QUESTIONS**

**1. What ideas do you have for improving "Good," "Fair" or "Poor" performance?**

I indicated "Good" because I believe the city overall does a great job with the day-to-day operations, however there are many areas that need to be improved and worked on to get us to "Excellent." First, there needs to be more communication with the citizens about the needs of the infrastructure of the city. Streets, water and sewer pipes and storm drains are only part of the equation. The city also oversees the Newberg Public Library which in the last few years has had some roof issues. Secondly, with the recent changes in administration, we need to continue to work on a five year budget plan. That way we have an idea of the things we are going to need, and don't constantly go to the voters with fee or tax proposals. I think doing an increase for public safety, and water and sewer rate increases and a potential road fee all in quick succession without an overall plan makes taxpayers fatigue over fees even more problematic. That is why selecting a new city manager is so important. They can inform us about future budgetary needs and then the council can come up with a political plan to make sure we continue to keep our quality of life in Newberg.

**2. Why are you interested in serving on the Council?**

To me Newberg has always been home. I attended Newberg Public Schools, graduated from George Fox College and spent my formative years driving the streets, going to the drive-in and going grocery shopping at Nap's. When my wife and I moved back to Newberg nearly four years ago, it was to raise my kids in the same community that I grew up in. From excellent parks to a historic library and fun downtown there is a quality of life in Newberg that isn't matched in other communities in the valley. Some of the issues we face as a city aren't uncommon. Transportation funding is a challenge all over Oregon, as is economic development and overall budget constraints. I have had experiences with all of these areas and want to lend a hand to serve the community that made me who I am today.

**3. What qualifications, skills or experiences would you bring to the Council?**

I come back to my hometown with experiences that I think can help continue the great work the current council is doing. I have extensive experience with municipal budgets, planning, funding mechanisms, labor negotiations, public safety and economic development. As you can see from my resume and from working with me on the budget committee and the planning commission, I do my homework and try to provide understanding for those who might have questions. I believe I can step into the job at the first meeting and at least know the process and some of the issues facing Newberg today.

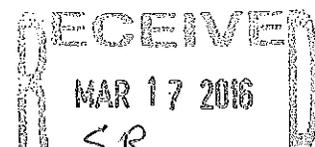
I have been involved with politics at a local level for more than 20 years, either as a newspaper reporter, or helping with campaigns in Clackamas County ranging in topics from annexation requests to mayoral campaigns. In addition, my entire career has been communicating complex issues in a simple way, and I think that skill would be helpful as we tackle downtown redevelopment, economic development, transportation funding and other infrastructure challenges.

**4. What contributions do you feel you can make to the Council?**

When I was a city councilor in Canby, before my wife and I had a family, I was 29 years old and faced not only huge controversy surrounding urban renewal, but also significant budget cuts where we were seriously discussing closing the city library, or pool. I have been through nearly four years of very contentious budget and policy discussions in Canby, and I know how to handle heated situations.

Recently, when I saw how the city handled the Wilsonville Road/Bypass issue, I felt like the process used was very professional and well done. While not everyone is happy with the outcome, the simple fact that the issue of Wilsonville Road access in relation to the bypass, wasn't ended in a lawsuit, means that the council already has leaders who want to communicate. That is something that makes me excited, as my motto in

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District 4



my public services is "Collaboration through communication." If you are unwilling to talk with people who don't agree with you, you aren't going to find creative solutions that everyone in the community can live with. I think my philosophy meshes well with the work the council is doing, and would like to be a part it.

**5. Previous/current appointed or elected positions:**

- Newberg Planning Commission, September 8, 2015 to present
- Newberg Budget Committee (one term), December 3, 2012 to September 8, 2015
- Clackamas County Economic Development Commission, 2013-2014
- Canby City Council (elected), January 3, 2001 to October 6, 2004 (My wife had our first child and I resigned two months before my term ended. I was not seeking re-election.)
- Canby Urban Renewal Budget Committee, 2000

City Council  
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**PATRICK JOHNSON**

1025 Alexandra Dr., Newberg, OR 97132  
Email: patrick97013@gmail.com

(H)503-538-0214, (C)503-724-3525

**PROFESSIONAL SUMMARY**

I am a dynamic, hard-working professional with proven abilities in the areas of oral and written communications. With exceptional skills in writing, public policy, photography, layout and event management, I am someone who can help any organization immediately. I successfully complete projects while balancing the details and the big-picture needs of the organization or operation.

**PROFESSIONAL EXPERIENCE AND ACHIEVEMENTS**

Oregon Lottery

Salem, OR

*Winner and Promotion Specialist*

2014 to present

- Interview and photograph Lottery winners for marketing and public relations purposes.
- Write promotional television spots, press releases and social media posts about interesting winners.
- Create Lottery retailer newsletter to the nearly 4,000 retailers across the state. Includes technical information about games, Lottery rules and laws and retail focus stories.
- Administer Oregon Lottery's Oregon Wins program which sponsors non-profit events to promote areas of the state budget the Lottery provides funding for. This includes analyzing sponsorships for return on investment, managing a more than \$200,000 budget and managing the lottery's efforts at sponsored events.
- Represent the Oregon Lottery at different events around the state such as community college banquets to political gatherings.
- Provide and track promotional materials for field sales representatives based on retailers that sold winning tickets.
- Collect budget numbers from the Oregon Department of Education, Department of Administrative Services, Oregon State Parks, Business Oregon and Higher Education Board to assist in the creation of a county-by-county report that lists where Oregon Lottery funding is used.

Northwest Sportfishing Industry Association

Oregon City, OR

*Communication Associate (Limited duration grant position)*

2013-2014

- Six month position that was grant funded and part-time.
- Commissioned a study with nationally-respected economist to investigate how public lands impact the Oregon economy.
- Worked with offices of United States Senators to share message of the importance of public lands on the Oregon economy and inviting them to events and sharing studies and written materials.
- Outreach to NSIA members to urge them to contact U.S. Senators about the public lands issue.
- Did public relations work for NSIA including writing press releases, editing white papers on salmon-related issues, designed auction-related materials in InDesign including catalog, fliers and web ads.
- Created captivating online messaging by regularly updating NSIA webpage, Facebook and Twitter accounts. Grew Facebook engagement by more than 200-percent and created first Twitter account.

Owner CVL Communications

Newberg, OR

*Marketing, public relations, politics and photography*

2011-2014

- Clients have included Mount Angel Publishing, City of Silverton, Statesman Journal, Oregon Interactive, The Columbian and Wilsonville Chamber of Commerce.
- Provide articles and photographs on an as needed basis for projects ranging from city newsletters to tourism web-based articles to press releases.
- Help provide communication strategies to make clear, concise messages heard.
- Went through the process of creating my own LLC called CVL Communications.
- Public records research for legal and political clients.
- Organized and planned for political races from annexations to a mayoral campaign.

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District 4

Wilsonville Area Chamber of Commerce  
*Director of Communications and Special Projects (Part time/ Contract)* Wilsonville, OR  
2012-2013

- Redesigned and maintained chamber website, which has the highest number of visitors for any chamber in the Portland-Metro area.
- Responsible for weekly electronic newsletter using Constant Contact that is sent to more than 1,000 recipients.
- Key role in all aspects of public relations, from routine press releases to crisis management and messaging after controversial press coverage.
- Managed several events, including seminars for key manufacturers in Wilsonville, monthly breakfast with keynote speaker and education task force focusing on high school students.

Wilsonville Spokesman, Eagle Newspapers  
*Government reporter (Part time)* Wilsonville, OR  
2008-2011

- Focus was on covering Wilsonville City Hall and creating story ideas and analyzing issues that were important to the readers. Coverage included budget, urban renewal, planning and city-related features.
- Covered Aurora State Airport master planning process, Clackamas County Commission and 2011 Oregon legislative session for multiple papers in the Eagle Newspapers chain.
- Assisted in finding new clients and projects for newspaper including chamber directories and other custom printing projects.

Statesman Journal (Silverton Appeal, Stayton Mail)  
*General Assignment Reporter* Silverton, OR  
2006-2008

- Covered the communities of Silverton and Stayton for Statesman Journal weekly newspapers generating story ideas, copy and photos.
- Responsible for spot news coverage in Stayton and then Silverton for crime and fire.
- Society of Professional Journalist's second-place in photography 2007.
- Wrote stories ranging from business, crime, fire, schools, features and government.

*Advertising Writer* 2002-2005

- Interviewed, photographed, wrote and designed projects for advertising clients for special sections to be inserted in the daily Statesman Journal.
- Wrote daily column for front of the Statesman Journal classifieds.

City of Canby  
*City Councilor (part time)* Canby, OR  
2001-2003

- Conducted successful political campaign for city council and mayor with two other candidates.
- Represented city of Canby citizens sent out newsletters and held neighborhood meetings to get input.
- Working it a team to create municipal budget, urban renewal district budget and over all policy decisions ranging from land use to labor negotiations.

United Behavioral Healthcare  
*Web Content Development Specialist* Portland, OR  
2000-2002

- Researched and wrote articles about life events.
- Clients included AARP, Starbucks, Eddie Bauer, General Motors and Boeing.
- Updated, proofed and organized articles online and developed monthly themes for end users of United Behavioral Healthcare.

Canby Herald, Eagle Newspapers  
*General Assignment Reporter* Canby, OR  
1998-2000

- Reported on education, crime and fire news for a twice-weekly newspaper.
- Was critical in the transition from once-a-week to twice-weekly newspaper.

Beaverton Valley Times, Community Newspapers  
*General Assignment Reporter* Tigard, OR  
1998

- Reported on city government, education, crime and fire.

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City Council

Woodburn Independent, Eagle Newspapers  
*General Assignment Reporter*

Woodburn, OR  
1996-1998

- Report on education, crime and fire news for a weekly newspaper.

**EDUCATION**

George Fox University (College), Bachelors of Arts, Communication

**ACCOMPLISHMENTS**

Current member of the Newberg Planning Commission

Member of the Newberg Budget Committee 2013-2015

Clackamas County Economic Development Commission 2012-2013

Chair of Canby Urban Renewal Budget Committee 2000

1996 Rookie of the Year, Society of Professional Journalists Oregon and Southwest Washington chapter.

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