



**CITY COUNCIL WORK SESSION  
July 6, 2015, 6:00 PM  
NEWBERG PUBLIC SAFETY BUILDING (401 EAST THIRD STREET)**

WORK SESSIONS ARE INTENDED FOR DISCUSSION. NO ACTION WILL BE TAKEN ON THE AGENDA ITEMS AND NO DECISIONS WILL BE MADE. NO ORAL OR WRITTEN TESTIMONY WILL BE HEARD OR RECEIVED FROM THE PUBLIC.

- I. CALL MEETING TO ORDER**
- II. ROLL CALL**
- III. REVIEW OF COUNCIL AGENDA AND MEETING**
- IV. COUNCIL ITEMS**
- V. PRESENTATIONS**
  - 1. Vision Statement
- VI. ADJOURNMENT**

Pages 1-2

***ACCOMMODATION OF PHYSICAL IMPAIRMENTS:***

*In order to accommodate persons with physical impairments, please notify the City Recorder's Office of any special physical accommodations you may need as far in advance of the meeting as possible and no later than two business days prior to the meeting. To request these arrangements, please contact the city recorder at (503) 537-1283. For TTY service please dial 711.*

# ***REQUEST FOR COUNCIL ACTION***

**DATE ACTION REQUESTED: July 6, 2015**

<b>Order ___ No.</b>	<b>Ordinance ___ No.</b>	<b>Resolution ___ No.</b>	<b>Motion ___</b>	<b>Information <u>XX</u></b>
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**SUBJECT: Newberg City Council Vision Statement  
Worksession**

**Contact Person (Preparer) for this  
Item: Jacque M. Betz  
Dept.: City Manager  
File No.:**

## **EXECUTIVE SUMMARY:**

On April 24, 2015 the City Council met at Windrose Conference Center, 809 W. 1<sup>st</sup> Street in Newberg at 12 noon. The meeting was publicly noticed by the City Recorder and the purpose was for general discussion of City business regarding a City Council Visioning Session. The session was facilitated by Joseph Bailey and in attendance was Mayor Bob Andrews, Council President Denise Bacon, Councilor Lesley Woodruff, Councilor Mike Corey, Councilor Steven McKinney, and Councilor Tony Rourke. Absent and excused was Councilor Scott Essin. Staff present was City Manager Jacque Betz and City Attorney Truman Stone. No action was taken and no oral or written testimony was heard or received from the public.

At the completion of the session, Mr. Bailey compiled comments from the session and prepared a draft City of Newberg Vision and Mission Statement (attached). The purpose of this worksession is to have general discussion on the draft statement and to come to a consensus.

The next step in the process is to develop a Strategic Plan in July. Once the Council has completed that process, the Strategic Plan, Vision, and Mission Statement will come before Council for formal adoption consideration.



**Joseph Bailey**

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## Newberg City Council Mission and Vision Statement

### **Mission**

The City of Newberg is responsive to the needs of the community by providing quality services, timely planning and vital infrastructure in a financially responsible manner.

### **Vision**

Newberg is a vibrant city in which to live, work, and play - a safe and diverse community where people and businesses thrive.

In reviewing the words and the work from the day it became clear to me that there were two directions the words went- mission and vision. The first describes what your reason for existing is and the later describes the future focus and direction. Tony and I passed different iterations between us and these are the outgrowth of that communication.

I look forward to continuing our work together.