



**CITY COUNCIL WORK SESSION
NOVEMBER 18, 2013**

5:00 PM

**NEWBERG PUBLIC SAFETY BUILDING
401 EAST THIRD STREET**

WORK SESSIONS ARE INTENDED FOR DISCUSSION. NO ACTION WILL BE TAKEN ON THE AGENDA ITEMS AND NO DECISIONS WILL BE MADE. NO ORAL OR WRITTEN TESTIMONY WILL BE HEARD OR RECEIVED FROM THE PUBLIC.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. REVIEW OF COUNCIL AGENDA AND MEETING

IV. COUNCIL ITEMS

Continued discussion on goals lead by MWVCOG Executive Director Nancy Boyer.

V. ADJOURNMENT

ACCOMMODATION OF PHYSICAL IMPAIRMENTS:

In order to accommodate persons with physical impairments, please notify the City Recorder's Office of any special physical accommodations you may need as far in advance of the meeting as possible and no later than 48 business hours prior to the meeting. To request these arrangements, please contact the city recorder at (503) 537-1283. For TTY service please dial 711.

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CITY OF NEWBERG GOAL-SETTING WORKSHOP

MISSION STATEMENT

The City of Newberg serves its citizens, promotes safety, and maintains a health community.*

(The Council did not change the wording of the Mission Statement, but discussed changing it to read: The City of Newberg serves its citizens, *maintains* safety and *promotes* a health community. The Council wanted this noted, so that they could review it again, the next time they reviewed the Mission Statement.)

VISION STATEMENT

Newberg will cultivate a health, safe environment where citizens can work, play and grow in a friendly, dynamic and diverse community valuing partnerships and opportunity. *

(The Council did not change the working of the Vision Statement, but discussed changed the statement to read: *Newberg cultivates* a healthy, safe As above, the Council wanted this noted, so that they could review it again, the next time they reviewed the Vision Statement.)

GOALS

1. Create a clear vision for the future of Newberg, maintaining its small town feel.
2. Improve communication between our citizens, elected officials and city staff.
3. Provide a high level of Public Safety services.
4. Foster and encourage economic development in the community.
5. Maintain and modernize the City’s transportation and utilities infrastructure.
6. Implement the highest practicable environmental standards
7. Manage and operate the City government in an efficient and effective manner.

OBJECTIVES

Goal #1 – Create a clear vision for the future of Newberg, maintaining its small town feel.

	OBJECTIVE	PRIORTITY
1.1	Support and encourage efforts to create a specific vision for Newberg.	

Goal #2 – Improve communication between our citizens, elected officials and City staff.

	OBJECTIVE	PRIORTITY
2.1	Ensure City is using all relevant media to communicate with the community.	
2.2	Continue updating the City’s website.	
2.3	Provide full electronic access for Council business.	
2.4	Encourage civic engagement: including, but not limited to, City Council, advisory bodies and town hall meetings.	
2.5	Expand ability of citizens to do City business electronically.	
2.6	Support culture and establish expectations to ensure excellent customer service.	

Goal #3 – Provide a high level of Public Safety services.

Goal #4 – Foster and encourage economic development in the community

	OBJECTIVE	PRIORTITY
4.1	Design economic development plan and toolbox for the City.	
4.2	Review future land use plan, including urban growth boundary (UGB), urban reserve area (URA), and City limits.	
4.3	Explore assessment and use of transient lodging tax (TLT) and business licenses.	
4.4	Work with local, regional and state agencies and organizations, to include “Beyond a Vision,” on economic development efforts.	

Goal #5 – Maintain and modernize the City’s transportation and utilities infrastructure

	OBJECTIVE	PRIORTITY
5.1	Develop and maintain sidewalks in accordance with the ADA/Pedestrian/Bike Route Improvement Plan.	
5.2	Complete Crestview Drive from the Providence Drive intersection at Highway 99W to the Springbrook Road roundabout.	
5.3	Develop a plan for transportation within Newberg’s downtown core post Newberg-Dundee Bypass.	
5.4	Create a stable road maintenance funding source by looking at alternative funding mechanisms.	
5.5	Consider the safety and accessibility of pedestrians and all roadway users in the improvement of transportation infrastructure.	
5.6	Review and encourage the use of innovative materials and design to lower environmental impact and maintenance costs (such as impervious pavers).	
5.7	Continue to support the completion of Phase 1 and the future build out of the Newberg-Dundee Bypass.	
5.8	Develop street maintenance plan and secure adequate and stable	

	funding with citizen input and community outreach.	
5.9	Continue coordination with Chehalem Park and Recreation District (CPRD) on Chehalem Heritage Trails Project.	
5.10	Support the future implementation of the Riverfront Plan.	
5.11	Continue Inflow & Infiltration mitigation.	
5.12	Review City's street tree program and requirements and revise to complement "complete street" concept.	

Goal #6 – Implement the highest practicable environmental standards.

	OBJECTIVE	PRIORTITY
6.1	Continue to give preference to contractors that use green practices.	
6.2	Build City facilities and improvements to the highest environmental standards practicable.	
6.3	Explore becoming a "Tree City USA."	

Goal #7 – Manage and operate the City government in an efficient and effective manner.